

# The Whisky Ambassador



## WHISKY AMBASSADOR

**Course Code on SSG** : CRS-N-0030383

**Funding Period** : 23<sup>rd</sup> March 2017 to 22<sup>nd</sup> April 2020

### Course Overview

This course is the UK's only accredited training course about Whisky. It is a fun and interactive training programme designed specifically for the Licensed Trade, giving staff the knowledge, skills and confidence to talk to customers about Scotland's national drink. This leads to better customer experience and increases sales.

### Course Objective

The candidate will:

- understand why Whisky is unique, and the production areas in Scotland.
- be able to provide appropriate service for Whiskies.
- gain knowledge and skills to confidently recommend, sell and up-sell Whiskies.

### Who Should Attend

- Professionals, Service, Executive staffs from the F&B and wines & spirits industries
- Professionals, Service, Executive staffs from retail industry offering wines & spirits
- Professionals or Individuals with keen interest in whiskies
- Individuals seeking a career in the F&B, wines & spirits and retail industries

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## Course Duration

7 hour (1 day), 45 minutes examination, same day

## Course Outline

- Whisky by Numbers
- The Basics – History, Geography, Production
- Glassware, Presentation and Sales
- Nosing and Tasting
- Drink Less. Drink Better
- Mixers and Cocktails
- Other World Whiskies

## Course Assessment

- 30 multiple-choice questions
- Blind tasting of 4 Whiskies

Candidate must achieve a minimum of 21 questions and 2 whiskies correct in 45 minutes.

## Certification

A certificate suitable for framing and a label pin from **The Whisky Ambassador** will be awarded upon successful completion of the course.

## Course Fees

**\$680.00** nett per person (inclusive of registration, study materials, classroom facilitation, samples for tasting and **one** sitting for the examination)

## SkillsFuture Credit

Singaporeans aged 25 years and above with SkillsFuture Credit (SFC) may utilise their credit for payment of course fees.

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## Attendance Guarantee Deposit

Wine Language Pte Ltd shall collect an Attendance Guarantee Deposit (ADG) from the candidate applying for subsidy / funding for courses that are SSG / SFC approved. The ADG amount will be equivalent to the claim amount. AGD will be refunded to the candidate via cheque, payable to their name after they have completed the enrolled course and after SSG /SFC has disburse the claim amount to us.

## Others

Please ensure that you have read up our terms & conditions from our website before signing up for the course.

## For More Information

Please email us at [courses@winelanguage.sg](mailto:courses@winelanguage.sg), WhatsApp or call +65 8727 6650.

